Ms. Vichelle Roaring-Arunsuwannakorn

Food Safety and Quality Specialist,
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Vichelle Roaring-Arunsuwannakorn is international development practitioner in sustainable agriculture, food safety governance, and digital innovation in cross-border trade. With more than 25 years of experience, she has worked extensively across Southeast Asia and Central Asia with international development institutions including the Asian Development Bank (ADB), World Bank, European Union, UK FCDO, and UNDP, focusing on the intersection of regulatory reform, inclusive value chains, and agri-food system resilience.

Her technical expertise spans sanitary and phytosanitary (SPS) reform, climate-smart agriculture, and she has supported legal and policy harmonization across the Greater Mekong Subregion (GMS), and ASEAN. Vichelle played a lead role in piloting digital traceability and e-certification systems for high-value fruits and animal products traded between Thailand, Viet Nam, China, and Lao PDR—introducing real-time, standards-based verification tools that enhance food safety, transparency, and market access.

Vichelle is widely recognized for her ability to bridge technical disciplines, legal frameworks, and stakeholder interests. She has facilitated numerous multi-country policy dialogues under the GMS Working Group on Agriculture, ASEAN SPS coordination bodies, and the CAREC program, and has supported the design and evaluation of a number of regional cooperation projects. She is deeply engaged in building national and regional capacities in areas such as food control systems, risk-based inspection, and ESG-integrated agri-investments, and has contributed to official guidelines and investment roadmaps that guide food safety and climate action strategies.

As an advisor, Vichelle is known for translating complex policies into implementable solutions—whether through stakeholder consultations, institutional capacity assessments, or designing digital innovation pilots with public and private partners. Her work increasingly supports the convergence of food law, digital standards, and health security—a critical area of collaboration between legal academia, industry, and international organizations in the age of AI and global interdependence.

She holds a Master's Degree in Public Policy from the National Graduate Institute for Policy Studies in Tokyo and a postgraduate degree in Evidence-Based Policy Research from the United Nations University/Maastricht University, where her research focused on sustainability standards and innovation adoption in agri-food systems.