

ASEANSAFE 2025 SPONSORSHIP PROSPECTUS

ABOUT THE ASEANSAFE2025

In the ASEAN region, agriculture and food security are fundamental pillars for both economic stability and public health. As the demand for food grows and environmental challenges intensify, ensuring the safety and sustainability of food production, distribution, and consumption becomes increasingly critical. The ASEANSafe Conference is designed to address the growing concerns around food and agriculture safety in the ASEAN region and provide a collaborative platform for stakeholders to explore innovative solutions, share best practices, and strengthen regional cooperation.

Food safety issues—ranging from contamination, foodborne diseases, to supply chain disruptions—pose significant risks to public health and economic stability. Similarly, agricultural safety, encompassing the protection of crops, livestock, and workers from environmental hazards, pests, and diseases, is essential to securing food production. Given the interconnectedness of the ASEAN nations, addressing these challenges requires unified efforts, knowledge sharing, and sustainable practices.

The conference will bring together policymakers, farmers, industry experts, researchers, and international organizations to explore how ASEAN can adapt to current and future food and agriculture safety challenges. The discussions will focus on strengthening regional food safety standards, enhancing resilience in agricultural systems, and ensuring that food safety measures are aligned with the evolving needs of the ASEAN community.

By fostering dialogue and collaboration, ASEANSafe aims to catalyze regional initiatives that will secure the food and agricultural systems of ASEAN countries, ensuring they are safe, resilient, and sustainable for future generations.

Theme of the Conference: Building Resilient Communities for a Safe ASEAN

Sub-themes:

- Sub-theme 1: Identifying and mitigating future food safety risks
- Sub-theme 2: Building the global food authenticity community
- Sub-theme 3: Supporting future food safety policies for the developing world

Organized by:

- International Joint Research Center on Food Security (IJC-FOODSEC)
- National Center for Genetic Engineering and Biotechnology (BIOTEC), National Science and Technology Development Agency (NSTDA), Ministry of Higher Education, Science, Research, and Innovation (MHESI), Thailand
- Thammasat University (TU), Thailand
- Queen's University Belfast (QUB), United Kingdom
- Thai Academy of Science and Technology (TAST), Thailand

Supported by:

- Program Management Unit for Human Resources & Institutional Development, Research and Innovation (PMU-B), Thailand
- MYCOBEAN



SPONSORSHIP LEVEL OPPORTUNITIES

D on office	Sponsorship Level (THB)				
Benefits	Platinum 500,000	Gold 300,000	Silver 100,000	Bronze 50,000	
Acknowledgment of sponsorship on: - Conference website - Conference materials in digital format - Closing ceremony	√	*	√	√	
Company logo on: - Conference website - Conference materials in digital format - Signages at conference	√	√	√	√	
Pages A4-color advertisement on conference website	2 pages	1 page	Half page	Half page	
Page A4-color advertisement on conference materials in digital format	2 page	1 page	Half page	X	
Free registrations	5 persons	3 persons	1 person	Х	
Exhibit space for all 2 (two) days of conference	✓	✓	✓	Х	
2 (two) complimentary exhibitor passes (coffee break and lunch included)	✓	✓	✓	Х	
Playing video of sponsoring company on: - Conference website - All screens installed around conference venue	√	√	Х	Х	

Remark: Custom sponsorships are available. Please let us know your needs. We are happy to accommodate!

Contact us

ASEANSafe 2025 Conference Secretariat:

National Center for Genetic Engineering and Biotechnology (BIOTEC) 113 Thailand Science Park, Phahonyothin Rd., Khlong Nueng

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Phone: (66) 2564 6700 ext. 3380 – 3381 Email: <u>aseansafe2025@biotec.or.th</u>



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If you have any further queries, please feel free to contact conference secretariat